

Unity Village, MO  
64065-0001**In 2005 Silent Unity® answered more calls for prayer than ever**

According to Jim Jackson, director of the Silent Unity Telephone Prayer Ministry, “2005 had the highest call volume ever for prayer. We received approximately 1,460,000 calls, or about 3% above the previous high set in 2004.”

“More significantly,” Jim added, “we were able to answer approximately 1,280,000 of those calls, which is about 7% above the previous high set in 2004.”

Also significant was the growth

in the Spanish Telephone Prayer Ministry, where close to 97,000 calls in Spanish were received in 2005—a growth of 15,000 calls, or 18.4%, over the previous year. “Although we were not able to answer all the calls we received last year, we answered over 12,000 more calls in Spanish in 2005 than in 2004—a growth rate of 21.7%. These are great advances,” Jim asserted.

“While the technological

advances we have made in Silent Unity certainly have helped the Telephone Prayer Ministry move toward meeting its mission of praying with all who ask for prayer,” explained Jim, “the real reason for the turnaround has been the dedicated staff of TPM associates. They work around the clock, knowing that as we pray one prayer at a time, one caller at a time, the world is truly changed.”

**Tom Zender to retire as Unity president in 2007**

*Tom Zender  
President of Unity*

After more than four years as Unity president and chief executive officer, Tom Zender has decided to step down from the position in February 2007 to pursue what he calls “new stages” of his spiritual and personal journey. Tom was the first president and CEO in the history of Unity who was not related to founders Charles and Myrtle Fillmore.

The process of finding a successor is already well underway and should be completed by early

summer (see related article).

Tom explained that his decision was “truly bittersweet because I love our Unity movement and all of those who are part of it. I love this movement for what it has done for me, my wife Wendy, and for many millions of people throughout the world.”

What is critical now, he stressed, is that “the positive changes made during the past four years be supported and expanded for the increasing good of the Unity movement.”

“Our Executive Team, all our employees, and our Board have made great strides in lifting the vision and presence of Unity in our world. I am so grateful for this collective work. And I know that new skills and energies are required to continue this expansion,” he said.

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**New president for Unity in early summer, smooth transition planned**

In November 2005, following Tom Zender’s announcement that he will retire as president and chief executive officer, the Unity Board of Directors appointed a transition committee to begin the selection process for his successor. The committee includes representatives from both the Board and the Association of Unity Churches International.

In January 2006, the position was posted in various venues and a Unity movementwide prayer vigil began affirming the highest and best possible outcome for the selection process. A review of applications and resumes began in March.

A list of finalists is now being compiled, and the top candidates will be reviewed and interviewed

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## Unity online: Did you know?

If you're often online, here are two Unity resources you'll want to know about. Both are designed and continually updated with you in mind.

**Free monthly e-newsletter:** Every month you can receive a free inspirational e-newsletter from Unity. Each one introduces a special theme like "Finding God in Nature," "For Everything There Is a Season," or "Freedom"—all upcoming themes this year.

The e-newsletter links you to our Web site at [www.unityonline.org](http://www.unityonline.org) for more inspiration on the theme, including affirmations, audio meditations, *Daily Word* messages and featured articles, and a variety of currently available Unity publications. You'll also receive the latest information on special events and opportunities, like our annual World Day of Prayer in September.

To receive the free monthly e-newsletter, simply sign our guest book and follow the prompts at [www.unityonline.org](http://www.unityonline.org).

**Complete *Daily Word* archives:** Now you can have online access to every *Daily Word* message ever written.

That's about 29,520 inspiring daily messages dating all the way back to the first one on July 1, 1924—nearly 82 years ago!

Gaining access is as simple as becoming a member of [www.dailyword.com](http://www.dailyword.com), home to an online community of more than 25,000 like-minded spiritual seekers.

As a member of [www.dailyword.com](http://www.dailyword.com), you will not only have access to every *Daily Word* message ever written, but you will also be able to print them to commemorate special events in your life or the life of a loved one—birthdays, anniversaries, or other personal or historical events.

The *Daily Word* archives is organized by theme, such as healing; inner peace; guidance; simplicity; let go, let God; and so on. This means that you, as a member, can read all available messages and articles according to your particular interests or needs. To become a member or to find out about all of the other benefits of membership, go to [www.dailyword.com](http://www.dailyword.com). See you there!

## Construction award for restored Bridge of Faith

On December 5, 2005, Unity was honored with an award for the architectural concrete construction associated with the recently restored Bridge of Faith, a popular landmark at Unity Village.

Presented by the Concrete Promotional Group of Kansas City, the award noted the bridge's architectural detail. It also recognized the general contractor, David E. Ross Construction Co., and architectural firm, Gould-Evans and Associates.

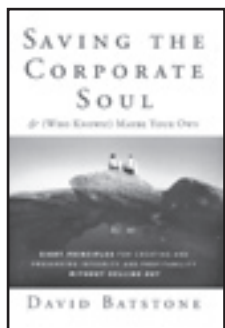
Originally built in 1951, the bridge was closed in 2004 due to structural deterioration. Restoration was completed in August.

The Bridge of Faith symbolizes the path of each individual's spiritual transformation from old to new ways of living.



# First Unity Business Summit to be held May 8 on 'Saving the Corporate Soul'

Business leaders will gather at Unity Village on Monday, May 8, for the first Unity Business Summit. The all-day meeting will explore the topic "Saving the Corporate Soul." The keynote speaker is David Batstone, author of the popular book *Saving the Corporate Soul*.



Participants of the Business Summit will learn how to align their companies' missions with the values of their fellow workers. They will discover the key to offering resources to the people they

employ and the groups their companies serve and still manage to soar to

financial excellence.

Five consecutive seminars will be offered during the Summit by compelling speakers. Seminar topics and speakers include:

"Stand on Your Reputation: Integrity and Profitability Without Selling Out" by David Batstone, business entrepreneur, professor, and journalist. Batstone is senior editor of *Worthwhile* magazine and executive editor of *Sojourners* magazine.

"How to Excel in Quality Management and Achievement: What Led St. Luke's Hospital to Achieve the Malcolm Baldrige National Quality Award?" by G. Richard Hastings, president and chief executive officer of St. Luke's Health System in the greater Kansas City area and surrounding region.

"Leading From the Heart to Achieve Business Excellence" by Tama Smith, management consultant and founder and president of TSA, Inc., a company helping clients grow and improve profitability, efficiency, and service.

"The AGE (Awareness, Gratitude, Experience) of Prosperity" by Marilyn Macha, a certified financial planner and president of Macha & Associates.

"Spirituality in the Workplace: It's the Practice, Not the Preaching" by David Westbrook, founder and president of Corporate Communications Group, Inc., the largest public relations firm in Kansas.

For more information or to register, call 816-251-3540 or log on to [www.unityonline.org/summit](http://www.unityonline.org/summit).

## New planned giving opportunities and information available now

If you're thinking about supporting Unity and its spiritual work through a planned gift, many opportunities and a lot of helpful information are now available to you.

Giving securities—for example, stocks, mutual fund shares, bonds, and government issues—to Unity is both easy and rewarding. Such gifts usually provide significant tax breaks, making it feasible for you to bless Unity even more than you may have thought possible. To receive a helpful brochure entitled "Gifts of Securities Maximize Your Giving Power," simply check the box on the newsletter reply card and drop it in

the mail.

For a wealth of information on planned giving—the many benefits and opportunities, easy-to-understand definitions and in-depth articles, questions and answers, and much more—visit us online at [www.unityonline.org](http://www.unityonline.org).

Of course, you may also contact our Development Department directly by phone at 816-251-3505, Monday through Thursday, 8 a.m. to 5 p.m. (CT), or by e-mail at [develop@unityonline.org](mailto:develop@unityonline.org). One of our development officers will be happy to answer any of your questions or help you make a gift to Unity.

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by the entire Board of Directors and the Transition Committee. In early summer, the new president and CEO will be selected and announced by the Board.

The early summer selection timeframe allows the new president and CEO to work closely with Tom Zender for an extended period of time before Tom retires in February 2007. This will ensure a smooth and efficient transition of leadership for Unity.

## First online auction helps fund Journey of Renewal campaign

Thanks to the generosity of 11 caring celebrities and friends of Unity—Ruth Buzzi, Gary Collins, Phyllis Diller, Dr. Wayne Dyer, Rhonda Fleming, Earl Holliman, Mary Ann Mobley, Debbie Reynolds, Carlos Santana, Alex Trebek, and Dick Van Patten—the first Unity online auction on eBay has netted approximately \$2000 for the Journey of Renewal campaign.

The capital campaign is already funding needed renovation and construction on the Unity Village campus near Kansas City, Missouri, and will continue to do so. The ongoing campaign will also provide a maintenance endowment and funds to support Unity services and ministries.

The online auction took place in the fall of 2005 and included the following items, listed by celebrity donor.

**Ruth Buzzi:** Autographed Gladys Ormphby gear from *Rowan and Martin's Laugh-In* television program and autographed photos of both Gladys and Ruth, who played the frumpy Gladys Ormphby.



**Gary Collins:** *Hour Magazine* cookbook and photo, both autographed by the television host and musical star.

**Phyllis Diller:** Autographed photos and black velvet slacks, sunglasses, and faux pearl necklace—all worn by the outrageous comedienne.

**Dr. Wayne Dyer:** Two tickets to one of his events with a backstage meet-and-greet session and an autographed book by Dr. Dyer, a popular motivational speaker and author.

**Rhonda Fleming:** A movie poster autographed by the beautiful star of many films and TV and musical shows.

**Earl Holliman:** An autographed script from the 1970s series *Police Woman*, starring the macho Holliman and Angie Dickinson, plus an autographed photo of each star.

**Mary Ann Mobley:** Autographed photos of the former Miss America with Elvis Presley, a DVD of the movie *Harum Scarum* in which Mary Ann played opposite Elvis, and a note with a commemorative Henry Fonda stamp preserved as a pin and given to Mary Ann by Henry Fonda's wife Shirley.

**Mary Ann Mobley and Gary Collins:** A luncheon for two with the famous married couple along with studio passes to watch the taping of a show.

**Debbie Reynolds:** Two tickets to a Las Vegas show featuring the singing star, a backstage meet-and-greet, autograph, and photo session with Debbie, and a personal item from her.

**Carlos Santana:** An autographed lithograph of the *Shaman* CD cover from the Grammy-winning musician and guitarist.

**Alex Trebek:** Two tickets to the well-known quiz show *Jeopardy!* and a backstage meet-and-greet session with its host and game show icon.

**Dick Van Patten:** Autographed photos, T-shirt, and script from the TV series *Arrested Development* in which film star Van Patten made a notable guest appearance.

Unity organizers of the online auction said this was our first but definitely not our last eBay auction. "We've learned a lot from this one and look forward to another," said

Mary Lou Kaltenbach from the Development Department.

A nonprofit service called MissionFish allows eBay sellers to donate all or part of the value of their auctions to support nonprofit organizations such as Unity.



# Spiritual Life Center nearing completion



Intended to accommodate new generations of spiritual seekers and others, the new Spiritual Life Center at Unity Village is scheduled for completion in September of this year. It will include 49 double-occupancy guest rooms and 1 VIP suite, a 200-person conference room, and 3 multipurpose gathering areas.

The Spiritual Life Center was designed as a LEED (Leadership in Energy and Environmental Design) project, often referred to as a “green” building for its friendliness to the environment. It was also designed to be expandable as needed for retreats, programs, and special events.

As one of the major projects in the \$55 million Journey of Renewal fund-raising campaign, the Spiritual Life Center is at the heart of the continuing growth of Unity. When combined with other amenities the Unity Village campus has to

offer—like swimming, golf, and nature trails—the facility will provide an ideal place for groups to retreat, plan, train, and be spiritually renewed.

Building the Spiritual Life Center will help position Unity Village as one of the country’s premier destinations for spiritual experiences, personal development, and conferences that integrate spirit, mind, and body and radiate healing energy.

As of February 1, 2006, approximately \$5.4 million has been raised specifically for the Spiritual Life Center. The targeted goal for this project is \$9 million.

While it’s expected that the Spiritual Life Center will be open to guests by October 15, please call ahead for more specific information on availability. Call Unity Reservations at 816-251-3540.

## Office of Prayer Research<sup>SM</sup> hosts workshop at Association for Global New Thought Conference

A workshop entitled “Scientific Research on Prayer and Its Link to Our Well-Being” was sponsored by the Office of Prayer Research and held on October 5, 2005, at the conference of the Association for Global New Thought in La Quinta, California.

Copresenters of the workshop included interventional cardiologist Mitchell Krucoff, M.D., and Suzanne Crater, R.N., both of Duke University Medical Center; Rev. Bob Barth, director of the Office of Prayer Research; and Marilyn Schlitz, Ph.D., vice president of research and education at the Institute of Noetic Sciences. The workshop was designed to discuss the tapestry woven among the clinical, the scientific, and the spiritual.

“In the past,” Bob Barth explained, “the spiritual thread in that tapestry was not welcome. Now, by combining spirituality with other types of research, people are very interested in what clinical researchers are saying about spirituality.”

### Panel and audience participation

Bob Barth began the workshop by reading an e-mail message which asked if a prayer exists that will ensure an affirmative response from God. Each researcher was given an opportunity to address this issue. The group concluded that because we are not always aware of our greatest good, the most powerful prayer is a nondirected prayer, such as “Thy will be done.”

A survey was distributed to the audience, which consisted primarily of New Thought ministers and individuals interested in the New Thought movement. Results indicated that 70 percent of the audience members prayed daily. Two-thirds of the audience believed that prayers are answered. The majority of audience members cited prayers of thanksgiving as their most frequent

type of prayer.

### Researchers share findings

During the discussion of science and spirituality, Dr. Schlitz referred to the research project known as the Love Study and shared the importance of using a gratitude meditation. The Love Study was cosponsored by the Center for Unlimited Love and the Institute of Noetic Sciences to measure the healing effect of compassionate and loving intentions on breast cancer patients and their partners. Well-known researcher Elisabeth Targ, M.D., helped design the study as she was dying from a brain tumor.

Dr. Mitchell Krucoff and Suzanne Crater gave a demonstration of some of the noetic therapies, including music, imagery, and touch. They also shared results from their MANTRA I and MANTRA II studies. Dr. Krucoff shared that he says Mother Theresa’s “Physician’s Prayer” before entering cardiac interventions. Her prayer is as follows:

### Physician’s Prayer

*Dear Lord, the Great Healer, I kneel before You, since every perfect gift must come from You. I pray, give skill to my hands, clear vision to my mind, kindness and meekness to my heart. Give me singleness of purpose, strength to lift up a part of the burden of my suffering fellow men, and a true realization of the privilege that is mine. Take from my heart all guile and worldliness, that with the simple faith of a child, I may rely on You.*

Bob Barth said that he came away from the workshop with a genuine sense of optimism for the increased merging of scientific research and spirituality.

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Until his successor is in place, Tom’s continuing focus will be to work with the Executive Team and the Board on the vision and strategy to ensure the organization’s financial stability, raise the visibility of Unity, and support spiritually motivated global peace initiatives.

During his final months in office, Tom hopes to see a number of exciting projects accomplished at Unity Village. Among them are the construction of the Spiritual Life Center, initiation of a strategic land development plan, completion of a new curriculum and accreditation for Unity Institute®, and large strides made toward the conclusion of the Journey of Renewal capital campaign. He also hopes to see an increased capacity for prayer requests in Silent Unity, increased readership of *Daily Word*® magazine, and a dramatic expansion of Unity retreats and spiritual development programs.

“This work has been the greatest work of my life,” said Tom. “It is my honor and privilege to serve our Unity movement and all of those associated with it by using the gifts that God has given to me. I continue to love Unity and will always look for opportunities to serve.”

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